November 14, 2013 Draft Meeting Minutes Beaver Meadow Golf Advisory Committee

Members Present:

Jennifer Kretovic

Dick Holden

Bob Vachon

Mark Coen

Vera Buck

Charles Vanasdalan

Bob Norton

Bernard "Sid" Chase

David Gill

Julie Donlon

Members Absent:

Chris Mulleavey, Chair

David Croft

Jim Marshall

Bill Veroneau

Roger Jobin

Fran Hunt

Others Attending:

A call to Order

5 Minutes of Public Input

None

In Chris' absence Dick Chairs the Meeting

Dick asks if there is a motion to approve the Draft minutes from the October 17, 2013 meeting or any questions about the minutes

Bob moves approval of the minutes from the October 17, 2013 Meeting.

Jennifer seconds the motion.

Motion Carries 6-0

Old Business

Handicap Committee

Bob N feels it is important to get Committee organized so it can work over the Winter and be functioning at the start of the 2014 season.

Discussion

Beaver Meadow is viewed as a good place to play in tournaments with many options. Proper handicaps keep tournaments fair

Charles Vanasdalan to Chair

Fran Hunt is interested in participating.

Should we have a box to drop scorecards daily?

Charles says his USGA guidebook discourages this practice

All Tournament scores should be checked to ensure they are posted.

Size of Committee

Handicap Committee should educate golfers as to what a handicap is and

does

of posted rounds should be displayed in clubhouse

Should schedule a pre-season education session for golfers

Info about Handicap Committee should be posted on the web and included in an e-mail blast

Handicap Committee is not to a sub-committee of Golf Advisory

Committee

Bob N moves the Golf Course form a Handicap Committee to work over the winter and give a status update at the March Advisory Committee meeting

Jennifer seconds

Motion carries 7-0

Course Update

RFP for Range Dispenser being prepared, Electric work being scheduled

RFP for Simulator also being prepared

Drainage work completed on 14 and 16 will need to repair turf in the spring

Done mowing for the year

Irrigation being blown out for season

Finances up

Green fees up 7% over the same period last year

Cart Rentals up 15%

Driving Range up 11%

Mark asks why/how revenue up, due to increased flexibility in pricing?

David says flexibility helps in a competitive local market. Other areas of the state and region are able to charge more for golf. Other impacts are use of web and e-mails to grow business, better course conditions.

Mark asks if a report will be sent to Council celebrating the Course's success David says yes in January.

David adds the Pro Shop has done well giving credit to Julie's work setting it up and her marketing skills. We will hit our gross revenue projection and will exceed our margin expectations

RFP for Restaurant Concession prepared and going out soon

Seeks more of a revenue share and a proviso for more revenue if we are able to install a simulator

5 year Plan

Need to provide an updated plan to Council as it prepares FY15 budget

Ready for Administration and Council by March

Mark asks if purchasing a simulator is the best use of our money.

Other needs:

HVAC Clubhouse

Cart Paths

Other on course improvements

Last 5 Year Plan identified revenue opportunities first

Simulator would get year round use

Indoor lessons

Indoor Leagues and Tournaments

Golf during inclement weather

A-V for business meetings and sporting events

Do we need two simulators?

David says RFP's will analyzed if ROI does not make sense we will not invest in simulator

New Business

Jennifer shares that during her campaign, she heard many complaints about the sign on 5 tee. It blocks driver's vision

David will contact Ed Roberge to see if the sign is in compliance and what our options are.

Dick asks if there is a motion to adjourn.

Jennifer so Moves.

Mark Seconds.

Motion Carries. 6-0

Meeting is set for December 12, 2013

7:30 AM

Beaver Meadow Clubhouse

Agenda:

Public Input
Approval of

Approval of Minutes

Course Update

Old Business

Meeting Adjourned.